

Saturday, September 30, 2006

Site Strategy

Free Graphic Organizer CD Available Online Download your No-Cost Copy and Share the CD with your Colleagues Classroom Toolkit's Graphics Organizer CD is available for download.

This CD is in the "ISO" format. This means that you can download the "ISO" file, and use free software (if your CD burner software doesn't support creating CDs from the ISO-file format) to create the CD.

This system allows creating the CD with just one step following the download. And, the CD that is created is a full working copy of the original CD.

Link to the Graphics Organizer "ISO" File The ISO file is actually an "image" of the CD. This file is posted at: Link to the Graphic Organizer ISO image file.

Link to the site to download the ISO to CD Burning Program. Be sure to read the version descriptions of the ISO to CD Burning Program carefully, and choose the version that is right for your computer's operating system. What's on the CD? The CD that you create will self-start when you place it in the CD drive's tray.

The CD will start what looks like a Website (actually, the CD file structure is built like a Website), and a connection to the Internet is not needed to copy, print or use the Graphic Organizers.

The Website format of the CD serves as an Index and Table of Contents so that you can find the Graphic Organizers, lesson plans and Presentations quickly.

The CD also contains links to free, Open Source, trial software, and software file viewers that are a toolkit for the use and creation of Graphic Organizers.

The computer that is reading these links does have to connect to the Internet to download the free software. Other Contents The CD also contains presentations, lesson plans and other materials. Why an "ISO" CD? This CD is sold at cost on eBay as self-supporting advertising to publicize our Website and the Open Source Movement.

Most of the contents on the CD are found on our Website.

But, this "ISO" image allows a complete download in one (walk away and come back later, depending on your connection's download speed) step.

Be sure to use a broadband connection, or be prepared for a long download since the "ISO" file is 145 MB's in size. Link to a description of the Graphic Organizer CD on eBay.

But, there are eBay listing costs, PayPal transaction costs, production costs and shipping costs associated with eBay.

Distribution through the ISO-download bypasses all those costs. Use the "ISO" strategy and obtain the CD for free.

And, pass the links (or copies of the CD) to your friends and colleagues. Even tell your district's Webmaster about the links after you check out how useful the CD proves to be.

To add extra value to the eBay offer, the CD contains actual copies of the Open Source, freeware, trial, and file viewer software. The "ISO" image file only contains links to this software. But, this saves about 445 MB's in file size. Our Next "ISO" CD

We have begun converting another CD, Teacher Time Savers to the "ISO" image format.

This conversion should be complete in time to be included in our next newsletter.

There are lots of Open Source and other software applications on this CD, and each one is listed in the menu...that the conversion is time intensive. Link to the description of the Teacher Time Savers CD on eBay. Note: Almost all of the files on these CDs are available for individual download on the Classroom Toolkit Website.

Try the "ISO" CD strategy and look on our Website for free materials that you can use.

And, send an E-mail message now, to tell your friends and colleagues about these free, time-saving instructional materials.

Posted by Classroom Toolkit Newsletter in Site Progress at 04:00