

Monday, July 31, 2006

Site Strategy

Site Strategy and Progress

Our flagship Web site, Classroom Toolkit.Com averaged 58 visitors a day during the month of July, 2006. A total of 1,819 visitors accessed 7,396 pages. These are the highest numbers recorded during our site's history. This total number of pages does not include the downloads that visitors access while selecting multiple links on the same page.

Despite a number of pages that were dropped by MSN (MSN continues to be erratic as it implements its new search engine), our site's pages continue to rank well with the Search Engines.

We have a number of pages in the top ten (First Page of the search results) for four Search Engines:

Google - 15 pages

Yahoo - 7 pages

MSN - 10 pages

Ask (formerly AskJeeves/Teoma) - 10 pages

Of these, our Number One ranking (Top site referenced for that search term) included:

Google - 7 pages

Yahoo - 4 pages

MSN - 4 pages

Ask (formerly AskJeeves/Teoma) - 4 pages

We are also developing our tutoring site, and will continue to add content now that our Newsletter is completed for this month.

You can preview this newsletter at:

Classroom Toolkit Tutorials

A Further Note

Our Newsletter is formatted and published with the Open Source product, Serendipity. Serendipity is really a Blogging system, but we have figured out how to configure it to function as a newsletter system.

This means that the power of this newsletter is available without cost for the software.

Our Tutorials are formatted and published using another Open Source product, Moodle. Look for additional tutorials to be developed now that our July newsletter has been published.

Moodle is a Learning Management System (LMS).

Our only cost for publishing both of these resources is a hosting fee to Go-Daddy.Com for \$3.95 per month.

Look for information in the future about how you can use the same Open Source software for your school district or your business.

Posted by Classroom Toolkit Newsletter in Site Progress at 04:00

Great news about the development of the website. Honest remarks about the shortcomings. So pleased to see that the software was able to be modified to generate this newsletter. Good things are happening at this web site and your growing number of hits suggests that you've created an interesting, perhaps needed, resource to educators. Keep it up!

Anonymous on Aug 2 2006, 15:31